



Amputee Football Nations Cup

2024




N250 MILLION PROJECT


LENDING ARMS, NOT GIVING ALMS

Prepared By:

Nigerian Amputee Football Federation

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BANK INFO

NAME: SPECIAL EAGLE
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The Nigeria Amputee Football Federation, represented by the Special Eagles, stands as a testament to the power of sports in fostering inclusivity and empowerment. This proposal provides an overview of the federation's history, achievements, challenges, and future plans, emphasizing the positive impact on participants and the broader community..





Who We Are ?

Since its establishment in 2002, the Nigeria Amputee Football Federation has played a pivotal role in promoting amputee football, providing a platform for athletes to showcase their talent and resilience. **The federation's commitment to inclusivity and empowerment has resulted in numerous achievements, both domestically and on the international stage.** The Special Eagles have achieved significant milestones, including automatic qualification for the World Amputee Football Cup in 2007, their first-ever appearance in Mexico in 2018, and securing a silver medal at CANAF 2019 in Angola. These milestones underscore the team's determination and skill on the global stage.



Success Stories

We Are making a **positive impact.**

The Special Eagles actively engage with communities through events like national championships, para festivals, and zonal conferences. These initiatives serve as platforms for breaking stereotypes, raising awareness, and promoting inclusivity within the broader society.

Success stories, such as players like Sarafadeen Olalekan Oyeleke and foreign player Bamgbopa Abayomi Alabi, exemplify the potential for personal and professional growth within the amputee football community. These stories serve as inspiring examples of the positive impact of the sport.



Country Profile: Nigeria

Started - 2002

Nickname: Special Eagles

Jersey Colour: Green and White

Tournament Participation (World Cup) - 1

Ranked 16th position - Mexico 2018

Tournament Participation (CANAF) - 6

Performance:

**Participated no ranking CANAF 2007 (Sierra Leone),
4th position CANAF 2008 (Liberia),
5th position CANAF 2011 (Ghana),
4th position CANAF 2013 (Kenya),
2nd position CANAF 2019 (Angola) and 11th position CANAF 2021 (Tanzania)**

National Para Festival

First Edition in 2022 with 2 Amputee State teams as follows:

**Kwara - Gold
Kano - Silver**

Second Edition in 2023 with 6 Amputee State teams as follows:

**Kano - Gold
Kwara - Silver
Lagos - Bronze
Plateau - 4th position
Niger - 5th position
Kaduna - 6th position**

National Zonal Amputee Football Conference Championship

First Edition in 2023 with 6 go-political teams as follows:

**North Central (NC) - Gold
South West (SW) - Silver
North West (NW) - Bronze
South (SS) - 4th position
South East (SE) - 5th position
North East (NE) - 6th position**

Federation President - Mr. Paul Chuckwudi Maduakor

Federation Vice President - Hon. Bungon Joshua Dauda

THE FOUNDATION

This another solemn call from the Executive Committee of Nigeria Amputee Football Federation (NAFF), as we seek support from far and wide ahead of the 2024 Africa Cup of Nations.

It is a competition that will involve amputee footballs from across Africa, playing for laurels in far away Egypt and we need far-reaching assistance to ensure that Nigeria's team, Special Eagles, also participate.

Not only do we want to see the Special Eagles participate at the competition in Cairo. Egypt, we want them to do well and return home with the trophy at the end of healthy hostilities.

To make that happen, we need financial, moral, materials and structural support, hence this proposal. However, rather than go cap in hand begging like beggars, we are not handicapped or disabled. So we solicit for your arms of assistance to lift us up with sponsorship.

Rather than send an appeal for charity, we make a solemn call for sponsorship across board, knowing that each form of corporate support we receive for this project is sure to yield immense dividends and benefits for the giver...lend us your arms, instead of giving us alms!



THE FOCUS

Cairo – 2024

The focus of this proposal is on this year's African Amputee Cup of Nations. The competition, which will be staged in Cairo, Egypt from April 18-26, 2024, is to serve as qualifier for the 2026 Amputee Football World Cup.



**your solution
shine**

Solution – Goals



The target that Nigerian Amputee Football Federation (NAFF) hopes to achieve with this proposal is basically a sponsorship drive.

We have tagged it ‘Lending Arms, Not Giving Alms’ in order to highlight the corporate values entrenched in our ventures.

This means that, instead of a charity venture (as represented by the giving of alms to beggars), this is a business inclined strategy that will yield immense benefits to our backers (i.e corporate sponsors).

> The immediate targets

Adequate preparations for the Nations Cup. **A successful outing at the championship.** Returning home as champions of Africa. **Getting a ticket to the 2026 World Cup**

> The long-term targets

Taking the world by storm as African Champions. **Establishing a highly competitive domestic league.** Providing an enabling environment for our players. Confirming that amputee footballers are not beggars. **Projecting economically viable links in amputee football**



Program-Timeline

01

February

PHASE

Press Conference:
Unveiling of the
Special Eagles'
Ambassadors, Jerseys
Nations Cup Programs

03

March

PHASE

Open camp, Final
Team release

02

February

PHASE

Friendly matches,
courtesy visits, media
tour

04

April

PHASE

Tournament date
19th to 28th April

Arrival
16th April

Departure
29th April



In order to set our mission in motion on a realistic, viable and feasible foundation, we require adequate funding for several aspects of our project. In essence, the sponsorship package that your esteemed company gives us will be used for the following areas of need:

- 1.Acquisition of a commendable venue to camp the team
- 2.Provision of adequate welfare during camping
- 3.Proper feeding, hospitality and leisure for the players
- 4.Remuneration for officials, coaches, staff and players
- 5.Camp allowances and other fringe benefits
- 6.Intra-city transport and other logistics
- 7.Communications, stationery and other secretarial needs
- 8.Payment for entry visa and other immigration formalities
- 9.Flight ticket and out-station expenses
- 10.Health issues, medication and emergencies
- 11.Sports kit, jerseys, equipment and accessories
- 12.Publicity and media relations.

It is our expectation that your company will be able to provide us with enough sponsorship funds to offset all the above stated needs.

In this regards, our total budget estimate is **N250million (Two Hundred and Fifty thousand naira)** only.

The following gains will accrue to your company once you become our corporate sponsor for this project:

1. Immense publicity across all national news media
2. Adequate followership through social media links
3. Branding of all equipment with your trade marks
4. Recognition as official corporate sponsor of the team
5. Erection of your company's trade mark at our hotel camp
6. Placement of company billboards round the training pitch
7. Players and coaches will wear kit with company's name
8. Company products, adverts and trade marks at all media events
9. Organization of special raffle draw to attract fans as customers
10. Improved mileage and followership for your company
11. Recognition as a major contributor to corporate social responsibility
12. Officials, coaches, staff, players and fans compelled to patronize you
13. Extended commercial reach across Africa and the world
Opportunities for more business links through many new contacts
14. Possibility of an award of merit for supporting amputee football

UNIQUE SELLING POINT

The special and specific benefit that your company stands to gain from involvement in this venture is international recognition as the first corporate sponsor of amputee football in Nigeria. You will gain the rare privilege of being recognized as the pioneer of corporate sponsorship in this aspect of organized sport. Your company will also gain the tag of official brand for Nigeria's Special Eagles, plus an endorsed attractive certificate that will boost your corporate image and status.



SUBSEQUENTLY

**LET US DO IT
TOGETHER AGAIN!**

In the final analysis, it should be noted that this is a very viable and feasible venture that will project your company more than ever.

While your noble sponsorship effort will surely boost our efforts in taking the Special Eagles to the African Amputee Football Cup of Nations, there is the additional value of further upliftment for the entire game to greater height all across Nigeria.

Subsequently, your company will gain recognition as the moving force and pioneer of all corporate involvement that is expected to change the face of amputee football for the best in Nigeria.

Thank you

PRESIDENT, NAFF.

SECRETARY, NAFF

Thank You



SPECIAL EAGLES